



The Chateau Hotel, 1 North Drive

Minors & Brady



The Chateau Hotel

1 North Drive, Great Yarmouth

Positioned along Great Yarmouth's historic seafront with uninterrupted views towards the coastline and Britannia Pier, The Chateau Hotel is a high-yield hospitality investment in one of Norfolk's most established coastal destinations. Combining the character and elegance of a distinguished period building with beautifully updated guest accommodation, the property has been thoughtfully enhanced in recent years to provide a high standard of modern comfort while retaining its original architectural charm. Operating as a successful hotel and Airbnb business with outstanding guest reviews, multiple revenue streams and direct access to the beach, The Chateau offers an attractive balance of established commercial success, future growth potential and the rare prospect of acquiring a landmark seafront property with potential for alternative residential use, subject to the necessary consents.

Agents Notes

Freehold.

Connected to mains water, electricity, gas and drainage.

Gas central heating system.

Disclaimer: The Property is subject to a restrictive covenant prohibiting its use as a House in Multiple Occupation (HMO), and accordingly it must not be occupied or operated as an HMO at any time.

For further information, please contact our Caister-On-Sea office.

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Occupying a prominent seafront position in the heart of Great Yarmouth, The Chateau Hotel presents a rare opportunity to acquire an established hospitality business with a strong reputation, enviable coastal outlook and considerable future potential. Overlooking the seafront and the iconic Britannia Pier, this elegant period property enjoys a highly sought-after setting within one of Norfolk's most recognised seaside destinations, attracting visitors throughout the year.

Currently operating as a successful hotel with supplementary Airbnb accommodation, the business benefits from exceptional guest reviews and consistently strong occupancy levels. Predominantly trading at weekends, it achieves an impressive yield relative to the number of guests accommodated, presenting clear scope for future growth and operational expansion. In addition, the property offers the potential for conversion to residential accommodation, subject to the necessary planning permissions and consents, making it an appealing proposition for investors, developers and lifestyle purchasers.



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Character, Heritage & First Impressions

Approached from the seafront, The Chateau immediately conveys a sense of presence and heritage. Recent years have seen substantial investment by the current owners, with extensive updating and redecoration throughout, creating a high standard of contemporary accommodation while carefully preserving the building's original charm.

Guests are welcomed through the main entrance into an impressive reception hall, where the character of the property is immediately apparent. High ceilings adorned with decorative coving, elegant sash and bay windows, and a grand staircase combine to create a warm and inviting atmosphere, balancing period grandeur with the comfort expected of modern hospitality.

Reception Rooms & Accommodation

At the heart of the hotel lies a beautifully proportioned breakfast room, flooded with natural light and offering a delightful setting in which guests can begin the day. Adjacent to this is a comfortable reception lounge, providing a relaxed space to gather, unwind or enjoy views towards the coast. An equipped commercial kitchen serves the accommodation and supports the continued successful operation of the business.



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Arranged across the two upper floors are ten well-appointed en-suite guest bedrooms, each designed to provide comfort, privacy and a welcoming retreat. The front-facing rooms are particularly appealing, enjoying elevated views across the coastline, seafront and Britannia Pier, reinforcing the property's connection to its exceptional setting.

One of the ten bedrooms is positioned beside the airbnb, with its own en-suite facilities, further enhancing the property's versatility. This space can be seamlessly integrated into the main Airbnb accommodation to create a larger guest offering, or retained separately for independent bookings, staff accommodation or owner use.

Self-Contained Airbnb

Complementing the main hotel is a self-contained Airbnb apartment, providing valuable additional income and appealing to families, larger groups and guests seeking longer stays. Thoughtfully arranged, the accommodation includes private living and dining areas, a ground-floor shower room, three first-floor double bedrooms and a family bathroom, offering the independence and flexibility increasingly sought by modern travellers.



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Coastal Enjoyment & Outdoor Areas

The outdoor seating area enjoys an open outlook across the green and beachfront, creating an attractive space for guests to relax and take in the sea air. Direct access onto the beach further enhances the experience, allowing visitors to enjoy the coastline from the property's doorstep.

Practical considerations are equally well catered for, with a private car park providing parking for up to ten vehicles, a valuable asset in such a central seafront location.

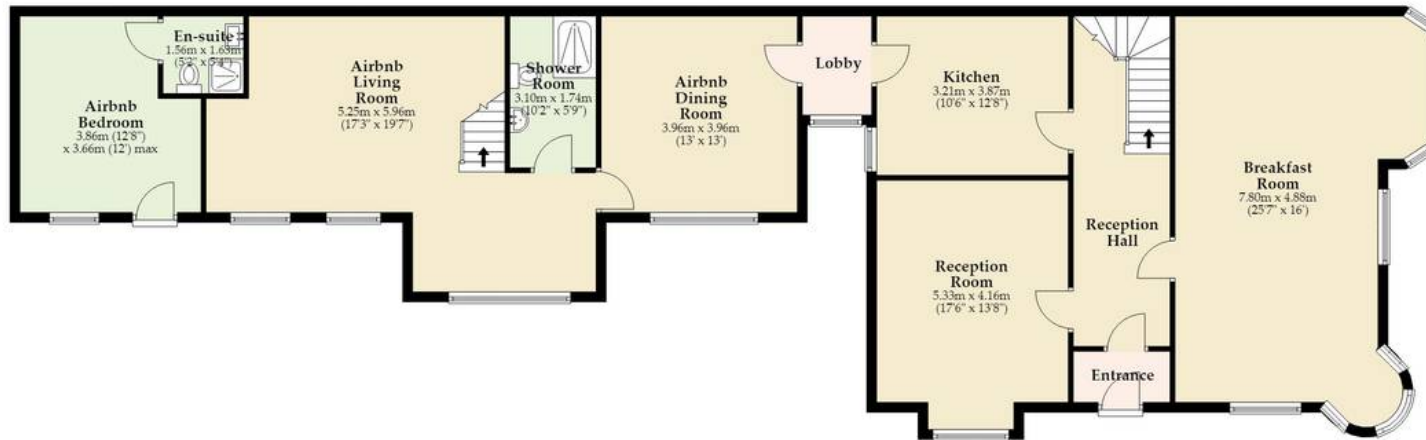
A Rare Opportunity Along The Norfolk Coastline

The Chateau Hotel represents a unique opportunity to acquire a thriving hospitality business in a prime coastal location, supported by a strong reputation, modernised accommodation and multiple income streams. Whether continued as a successful hotel and holiday accommodation enterprise, expanded to realise its full commercial potential, or explored for future residential conversion subject to the necessary consents, this distinguished seafront property offers an exceptional combination of character, flexibility and long-term appeal.

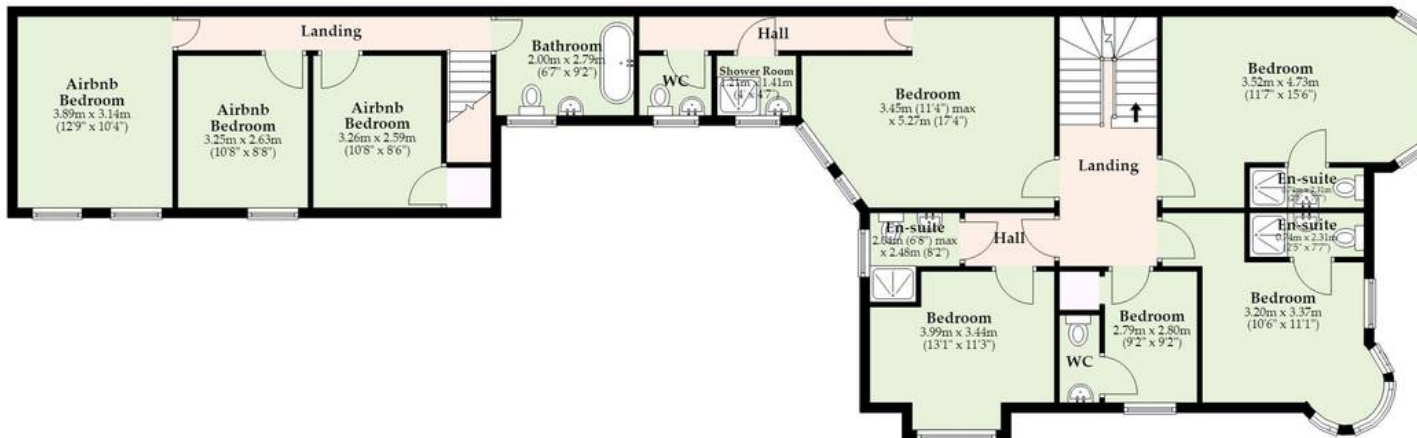


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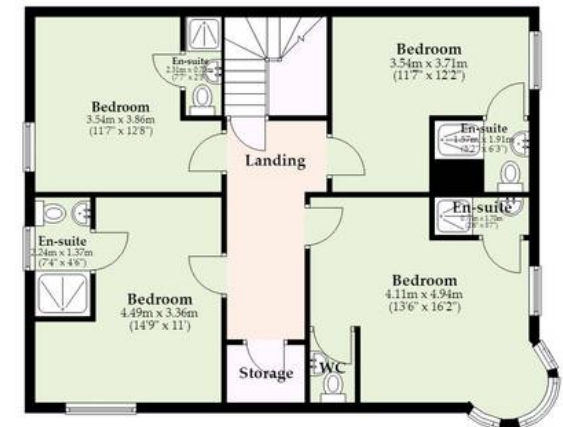
Ground Floor
Approx. 166.5 sq. metres (1791.8 sq. feet)



First Floor
Approx. 144.3 sq. metres (1552.8 sq. feet)



Second Floor
Approx. 73.6 sq. metres (792.7 sq. feet)



Total area: approx. 384.4 sq. metres (4137.3 sq. feet)

Whilst every attempt has been made to ensure the accuracy of the floorplan contained here, measurements of doors, windows, rooms and any other items are approximate and no responsibility is taken for any error, omission or mis-statement. This plan is for illustrative purposes only and should be used as such by any prospective purchaser. The services, systems and appliances shown have not been tested and no guarantee as to their operability or efficiency can be given.
Plan produced using PlanUp.

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Minors & Brady
Your home, our market

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